

Chapter Leader

Chapter leaders enjoy being the local hub of market-entry knowledge and relations. They evangelize for effective and ethical market-entry support. Chapter leaders have a passion for helping international companies successfully soft-land in their local marketplace. They are responsible for building and nurturing their local SLP community.

Chapter Leader Activities

- Lead their local monthly meetup
- Set their meetup agenda
- Promote and grow their community
- Passionate ecosystem ambassadors



Benefits of being a Chapter Leader

- Soft landing and internationalization hub for your local community
- Improved global connections through chapter leader network
- Listed on website
- Digital badge for any of your media

Chapter Leader Attributes

- Strong local network
- Great facilitator ... listens first ● is empathic ● includes all
- Resourceful
- Discover and leverage the aligned self-interest of all stakeholders

Code of Conduct

- Competent, ethical, and professional in all transactions

Check us out and join TODAY!

softlandpartners.com/chapter-leaders



SOFT LAND
PARTNERS

consierge@softlandpartners.com
softlandpartners.com
+1 (860) 573-4821