

America's Real Deal™ Global Investor Pitch Event at the Soft Land Expo: USA Edition 27-28 October 2020

Do you want to connect to investors and get exposure for your business? If so, apply to pitch at the [America's Real Deal™](#) Global Investor Pitch Event embedded in the [Soft Land Expo: USA Edition](#).

Schedule: There will be 3 x 2-hour pitch sessions.

- **Pitch Session #1** (open to all but best for companies in...Europe/MENA/Africa), 9-11 AM EDT
- **Pitch Session #2** (open to all but best for companies in...North & South America), 12-2 PM EDT
- **Pitch Session #3** (open to all but best for companies in...Asia/Oceania), 9-11 PM EDT

Purpose: To connect internationalizing and market-entry companies with investors

Format: 5-minute pre-recorded pitch and 5-minute q&a

Qualification: Successful company applicants will satisfy the following 2 criteria

- Generated at least \$1M in revenue or have similar evidence of traction in the last 12-months
- Either
 - An international company looking to enter the U.S. (or already in the U.S.) or
 - A company from the U.S. looking to enter other countries (or already in other countries)

Winners: Top companies will connect to potential investors and qualify to pitch on the America's Real Deal™ TV Show.

APPLY TO PITCH

Deadline: Sunday, 4 October 2020

APPLY TO JUDGE

Deadline: Friday, 9 October 2020

About

Powered by the [Independent Stock Market](#) (ISM), [America's Real Deal](#) is the first TV show that empowers everyday Americans to invest in private companies before they go public! Start today by downloading our free mobile app and watching America's Real Deal on **Facebook Watch**, **Youtube**, or **Roku**!

[Soft Land Expo: USA Edition](#) (SLEUSA) is a bi-directional event that will connect both international companies seeking to enter the U.S. market and U.S. companies seeking to internationalize to global markets with key agencies, resources, and service providers to support their success.